**Photo Story Book Trailer Rubric**

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| CATEGORY | **20** | **15** | **10** | **5** | **Points** |
| **Content** | Review includes a hook, clear interesting description of the book, and does an excellent job of leaving the reader in suspense about the conclusion. | Review offers a little too much plot summary, but paints a fair picture of what the novel is about. | Review offers too much plot summary, leaving the reader little reason to read the novel. | Reviewer gives away the ending. | /20 |
| **Graphics** | All graphics are attractive (size and colors) and support the theme/content of the presentation. Graphics on all slides except Works Cited. | A few graphics are not attractive but all support the theme/content of the presentation. | All graphics are attractive but a few do not seem to support the theme/content of the presentation. | Several graphics are unattractive AND detract from the content of the presentation. | /20 |
| **Music** | Careful planning has gone into music selection. All music improves the content or "feel" of the presentation. Appropriate music is used and at appropriate level. | Some planning has gone into music selection. Most music enhances the content or "feel" of the presentation. None detract from the overall presentation. | Music that is chosen is appropriate for the topic, but some detract from the overall presentation. | Music is not appropriate for the presentation. | /20 |
| Voice Clarity | Speech is always loud, slow and clear. Speaker is easily understood the entire time. | Speech is usually loud, slow and clear. Speaker is easily understood most of the time. | Speech is usually loud and clear. Speaker is too fast sometimes and is hard to understand. | Speaker is too soft or mumbles. Speaker is hard to understand. | /20 |
| **Format – Works Cited** | Works Cited slide is always done properly using MLA format. All images and information are cited properly. | Works Cited slide is usually done properly using MLA format. Most images and information are cited properly. | Works Cited slide is sometimes done properly using MLA format. Some images and information are cited properly. | Works Cited slide is not done properly using MLA format. Images and information are not cited properly. | /20 |

Total Points /100